Making videos: comparing tools available to University of Tasmania staff

| Option | Best for | Level of effort | | Centrally supported i.e. you can log a help ticket with the Shared Services Portal | Short description | Available functions | | | | | | |
|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------|------------|----------------------------------------------------------|
| | | | | | | Records presenter's face and voice | Screen recording e.g. onscreen slides appear in the video | Cursor & zoom effects e.g. emphasis on mouse clicks or ability to zoom in on an area | Drag- and-drop annotations | Whteboarding (onscreen drawing) tools | away-from- | Can add Interactivity |
| Echo360 Universal Capture – personal | Short format chunked videos – lecture alternatives. Software demonstrations. | LOW | \$0 | | A way to sit at your desk and record yourself and onscreen content which can be easily uploaded to the Echo 360 Active Learning Platform (ALP). | | | × | × | × | × | Five poll types if uploaded to Echo360 ALP. |
| Echo360 Lecture Capture system | Capturing classroom-based presentations. Generally a fallback option where there are no alternative resources available to online students. | Low | \$0 | * | A way to stand in a teaching space and record yourself and onscreen slides which can be easily uploaded to the Echo360 Active Learning Platform (ALP). | | | × | × | × | × | Yes, five poll types after upload to Echo360 ALP. |
| Zoom recordings | Interviews (e.g. for case studies) Explanations in which visual annotations or onscreen drawings are useful. Recording workshops or Q&A sessions with students for future reference (or for the benefit of students who were unable to attend). | LOW | \$0 | | An option where you can capture conversations with people outside the classlist e.g. other staff or even people external to the University. New: From March 2021, Zoom can also be used from within MyLO to host and record conversations within a unit. | | | × | × | | × | * |
| PowerPoint recordings | Recording presentation of slide- based content. Software demonstrations. Short format chunked videos – lecture alternatives. | MEDIUM | \$0 | | A familiar tool to uset that allows you to export a video of your presentation. | | | × | Theoretically possible but fiddly: using the "Animation" tools. | - | × | Limited, and you would not be able to export as a video. |
| Camtasia (screen recording software) | Software demos. Other onscreen capture that needs complex editing. | MEDIUM | \$260AUD Approx. pricing for educational use, one time cost. | × | Particularly useful if you frequently want to capture screen- based demonstrations and/or want a tool for easily editing together videos. | | | \ | | × | × | Hotspots only, and complicated export options. |
| Your own video shoot with a video camera | Videos which cannot be made sitting at a desk. | Requires the extra steps of planning prior, and then editing the video footage. | Possibly a cost for first-time setup if you need equipment. | You may be able to seek advice from educational technologists in your School/College. | Planning, shooting, and editing a video: usually requires more work but the best option available when at-your-desk recording tools won't do the job. | | * | Zooming may be possible depending on the tool you choose to edit the video footage. | It depends on the tool you choose to edit the video footage. | It depends on the tool you choose to edit the video footage. | | * |
| Н5Р | Mini learning activities to be embedded within MyLO Content pages. | Low | \$0 | * | Most often used to add interactivity to a video created with one of the above tools (or a found video). | × | × | × | × | × | × | * |